

Strategy Manager

About Foundry

Foundry is a venture incubator and strategic business development unit within Simplyhealth, a leading health insurance business investing millions into new health companies to accelerate the development of predictive and preventative healthcare services. We operate at the intersection of strategy and execution - identifying high-potential opportunities, building the business cases that secure investment, and then proving them out.

We're building new businesses and products at the intersection of healthcare, technology, and financial services. Some of that is venture studio work: small teams building MVPs, talking to users, running experiments to find product-market fit. Some of it is strategic analysis: deep market research, competitive intelligence, business case development. Often it's both at once.

How we work

We operate with the pace and rigour of a strategy consultancy, but instead of handing off recommendations, we execute. When we identify an opportunity, we build the business case, validate the market, and then move to scale it - whether that's building internally or bringing the right capabilities into the group.

This means working across the full spectrum - from strategy sessions with executive leadership, to user interviews with patients and healthcare providers, to building and shipping product. The work is intellectually demanding and hands-on.

Some ventures will become new business lines. Others will spin out as independent ventures. Many hypotheses will be tested and killed fast, and that's the point.

You'll have real autonomy, direct exposure to decision-making, and the resources to scale what works. You'll be working in a small, specialist team with the infrastructure and backing of an established financial services business behind you.

The role

We're looking for a Strategy Manager to provide strategic analysis and business case development across multiple new healthcare ventures. You'll work across the portfolio, leading market analysis, financial modelling, competitive intelligence, and operating model design that informs which opportunities we pursue and how we scale them.

You'll be working at the strategic front end of new ventures - analysing markets, building financial cases, stress-testing assumptions, and designing operating models that balance commercial viability with regulatory constraints. This isn't consulting where you hand off recommendations. You'll see your analysis translate directly into investment decisions, with the continuity to refine models as ventures progress and evidence emerges.

What you'll be doing

Leading strategic analysis across multiple ventures. You'll work directly with the Head of Foundry and rotating product teams built for each venture – designers, researchers, engineers, and product managers brought in as specialists, alongside experts from the business who bring domain knowledge in healthcare, insurance, and regulation.

You'll conduct deep market analysis – sizing opportunities, understanding competitive dynamics, identifying regulatory barriers, and assessing commercial viability. You'll build financial models that quantify revenue potential, cost structures, and investment requirements. You'll design operating models that show how ventures would actually work – commercial structures, regulatory pathways, technology requirements, partnership strategies.

You'll prepare business cases and investment papers for executive decision-making, translating complex analysis into clear recommendations. You'll present findings directly to executive leadership, not just product teams.

Healthcare and financial services are complex, regulated domains – you'll analyse opportunities within constraints without letting regulation kill good ideas prematurely. You'll balance commercial ambition with operational reality, identifying which opportunities are genuinely viable and which should be killed early.

You'll work across 2-3 active ventures at any time, sequencing analytical work as ventures progress through stage gates and validation milestones. Some work will be intensive bursts (building initial business cases, preparing for investment decisions), other periods will be lighter as squads execute and gather evidence.

What we're looking for

- Experience in strategy consulting or equivalent corporate strategy roles
- Strong analytical and problem-structuring skills – you can break down ambiguous problems and build frameworks to address them
- Advanced financial modelling capabilities – building revenue models, unit economics, investment cases from scratch
- Experience conducting market analysis and competitive intelligence in complex or regulated industries
- Excellent written and verbal communication – you can distil complex analysis into clear executive recommendations
- Comfortable working with ambiguity and incomplete information – you know when to analyse deeply vs move fast with imperfect data
- Experience in healthcare, insurance, fintech, or adjacent regulated sectors is valuable but not essential
- Able to work independently whilst collaborating closely with product teams – you're not waiting for direction
- Clear thinker who can challenge assumptions and push back when analysis doesn't support a course of action
- Intellectually curious about how new businesses work, not just producing analysis for its own sake

Package and benefits

- £70,000 salary
- Group bonus scheme
- Up to 6% employer pension contribution
- 28 days holiday (plus bank holidays) – with the option to buy and sell a further 5 days
- Flexible benefits pot (which you can choose to use against some great benefits such as critical illness, private medical insurance, shopping vouchers and more)
- Your own health plan
- Access to a wellbeing hub
- Shopping discounts
- Give as you earn
- 3 volunteering days

Location

This is a hybrid role based from our Andover office with flexible remote working. You'll be expected to attend our Andover office regularly for team collaboration, stakeholder meetings, and planning sessions - we use office days for working together rather than individual desk work. We also have access to London co-working space in Waterloo which you're welcome to use when it suits your work. The exact balance of office and remote working is flexible and will depend on what the work requires, but expect a mix of Andover collaboration days, remote working, and occasional use of the London space.