



Senior Product Designer

About Foundry

Foundry is a venture incubator and strategic business development unit within Simplyhealth, a leading health insurance business investing millions into new health companies to accelerate the development of predictive and preventative healthcare services. We operate at the intersection of strategy and execution - identifying high-potential opportunities, building the business cases that secure investment, and then proving them out.

We're building new businesses and products at the intersection of healthcare, technology, and financial services. Some of that is venture studio work: small teams building MVPs, talking to users, running experiments to find product-market fit. Some of it is strategic analysis: deep market research, competitive intelligence, business case development. Often it's both at once.

How we work

We operate with the pace and rigour of a strategy consultancy, but instead of handing off recommendations, we execute. When we identify an opportunity, we build the business case, validate the market, and then move to scale it - whether that's building internally or bringing the right capabilities into the group.

This means working across the full spectrum - from strategy sessions with executive leadership, to user interviews with patients and healthcare providers, to building and shipping product. The work is intellectually demanding and hands-on.

Some ventures will become new business lines. Others will spin out as independent ventures. Many hypotheses will be tested and killed fast, and that's the point.

You'll have real autonomy, direct exposure to decision-making, and the resources to scale what works. You'll be working in a small, specialist team with the infrastructure and backing of an established financial services business behind you.

The role

We're looking for a Senior Product Designer to shape the product experience for new ventures from discovery through to launch and beyond. You'll work embedded in small product squads, leading design for validation projects that either prove a business opportunity or kill it before we commit resources.

You'll be working at the messy front end of new ventures - sketching concepts with users, testing assumptions quickly, building just enough fidelity to learn what matters.

This is an all-around design role. Product design is the core focus, but you'll also need to be comfortable creating visual identities and motion design for new ventures as they develop.

What you'll be doing

Leading end-to-end design for new ventures. You'll work directly with the Head of Foundry and a rotating team built for each venture - researchers, engineers, and product managers brought in as specialists, alongside experts from the business who bring domain knowledge in healthcare, insurance, and regulation.

You'll move between service design and interaction design, from early technical feasibility conversations through to build-ready designs and launch. Healthcare and financial services are complex, regulated domains - you'll work within the constraints without letting them kill good ideas.

What we're looking for

- Strong portfolio showing end-to-end product work, particularly early-stage validation and 0-1 product development
- Exceptional visual and UI design skills - you can create polished, user-centred interfaces
- Motion design skills for interface animations and micro-interactions
- Strong interaction design and product thinking, able to balance business, technical, and user needs
- Experience designing for complex, multi-sided products or regulated industries (healthcare, fintech, or adjacent sectors)
- Comfortable working with ambiguity and changing direction based on evidence
- Able to work at multiple levels of fidelity depending on what's needed to learn
- Skilled in usability testing, user research, and iterative design methods
- Clear communicator who can influence and collaborate across disciplines
- Experienced enough to make autonomous design decisions and defend them with evidence

Package and benefits

- £75,000 salary
- Group bonus scheme
- Up to 6% employer pension contribution
- 28 days holiday (plus bank holidays) - with the option to buy and sell a further 5 days
- Flexible benefits pot (which you can choose to use against some great benefits such as critical illness, private medical insurance, shopping vouchers and more)
- Your own health plan
- Access to a wellbeing hub
- Shopping discounts
- Give as you earn
- 3 volunteering days

Location

This is a hybrid role based from our Andover office with flexible remote working. You'll be expected to attend our Andover office regularly for team collaboration, stakeholder meetings, and planning sessions - we use office days for working together rather than individual desk work. We also have access to London co-working space in Waterloo which you're welcome to use when it suits your work. The exact balance of office and remote working is flexible and will depend on what the work

requires, but expect a mix of Andover collaboration days, remote working, and occasional use of the London space.