



Senior Product Manager

About Foundry

Foundry is a venture incubator and strategic business development unit within Simplyhealth, a leading health insurance business investing millions into new health companies to accelerate the development of predictive and preventative healthcare services. We operate at the intersection of strategy and execution - identifying high-potential opportunities, building the business cases that secure investment, and then proving them out.

We're building new businesses and products at the intersection of healthcare, technology, and financial services. Some of that is venture studio work: small teams building MVPs, talking to users, running experiments to find product-market fit. Some of it is strategic analysis: deep market research, competitive intelligence, business case development. Often it's both at once.

How we work

We operate with the pace and rigour of a strategy consultancy, but instead of handing off recommendations, we execute. When we identify an opportunity, we build the business case, validate the market, and then move to scale it - whether that's building internally or bringing the right capabilities into the group.

This means working across the full spectrum - from strategy sessions with executive leadership, to user interviews with patients and healthcare providers, to building and shipping product. The work is intellectually demanding and hands-on.

Some ventures will become new business lines. Others will spin out as independent ventures. Many hypotheses will be tested and killed fast, and that's the point.

You'll have real autonomy, direct exposure to decision-making, and the resources to scale what works. You'll be working in a small, specialist team with the infrastructure and backing of an established financial services business behind you.

The role

We're looking for a Senior User Researcher to lead research across multiple new healthcare ventures. You'll work embedded in small product squads, leading research that either proves a business opportunity or kills it before we commit resources.

This isn't agency work where you hand over insights and move on. You'll see your research translate directly into product decisions, with the continuity to build deep expertise in healthcare validation rather than surface-level projects.

The role

We're looking for a Product Manager to lead validation for new healthcare ventures. You'll work embedded in small product squads, running the validation process from day one under the oversight of the Head of Foundry - proving or killing business opportunities before we commit resources. This isn't about delivering software projects; it's about building businesses.

You'll be working at the messy front end of new ventures - defining what to build, prioritising ruthlessly based on evidence, coordinating across the team to ship quickly and learn fast, and developing the commercial model alongside the product. We're looking for hands-on product thinkers who can work fluidly across product, design, and technical domains - the kind of PM who can sketch a flow, write user stories, understand technical constraints, and test a business model.

What you'll be doing

You'll work directly with the Head of Foundry (ex-founder) and teams built for each venture - researchers, designers, engineers, and commercial strategists brought in as specialists, alongside experts from the business who bring domain knowledge in healthcare, insurance, and regulation.

You'll coordinate the team through validation - bringing together researchers, product designers, engineers, and commercial strategists to test hypotheses, build MVPs, and gather evidence. This is collaborative, hands-on work where product, design, and engineering overlap. You'll work alongside designers on flows, with engineers on technical feasibility, with researchers on discovery - not handing off between functions.

You'll work on the commercial side alongside a commercial strategist, developing business models, testing pricing, understanding unit economics, and building the business case.

When ventures progress, you'll continue through the build phase. When they get killed, you'll move to another opportunity.

You'll present progress, findings, and recommendations regularly to leadership. Healthcare and financial services are complex, regulated domains - you'll navigate constraints while pushing for solutions that don't compromise on user value.

The whole team leverages AI tools throughout the work, and you'll be expected to do the same.

What we're looking for

- Experience leading product on early-stage products, particularly discovery and validation work
- Hands-on product thinking - comfortable working fluidly across product, design, and technical domains without rigid functional boundaries
- Modern product practice - hypothesis-driven development, continuous discovery, rapid experimentation, evidence-based decision-making
- Commercial thinking - comfortable with business models, unit economics, pricing strategy, and building business cases
- Comfortable leveraging AI to accelerate product work
- Strong coordination skills - you'll be bringing together researchers, designers, engineers, and commercial strategists into a coherent validation process
- Comfortable working with ambiguity and making decisions with incomplete information
- Able to work at pace - shipping MVPs in weeks not months

- Experience in complex domains or regulated industries (healthcare, fintech, or adjacent sectors) is valuable but not essential
- Clear communicator who can align stakeholders
- Self-sufficient - you can run validation processes and drive execution with oversight from the Head of Foundry

Package and benefits

- £75,000 salary
- Group bonus scheme
- Up to 6% employer pension contribution
- 28 days holiday (plus bank holidays) - with the option to buy and sell a further 5 days
- Flexible benefits pot (which you can choose to use against some great benefits such as critical illness, private medical insurance, shopping vouchers and more)
- Your own health plan
- Access to a wellbeing hub
- Shopping discounts
- Give as you earn
- 3 volunteering days

Location

This is a hybrid role based from our Andover office with flexible remote working. You'll be expected to attend our Andover office regularly for team collaboration, stakeholder meetings, and planning sessions - we use office days for working together rather than individual desk work. We also have access to London co-working space in Waterloo which you're welcome to use when it suits your work. The exact balance of office and remote working is flexible and will depend on what the work requires, but expect a mix of Andover collaboration days, remote working, and occasional use of the London space.